

17th African Regional Conference 2019

LIST OF SPONSORSHIP & EXHIBITION PACKAGES AND SPONSORS RIGHTS

CATEGORY	COST/CONTRIBUTION	RIGHTS
MAIN SPONSORSHIP		
Official Diamond Sponsor (Max 1)	R300 000.00	<ul style="list-style-type: none"> • Official diamond sponsor status • Three free conference attendees • Logo displayed on the website • Logo displayed on conference materials • Company web banner displayed on the website • Free full-page advertisement in final programme/proceedings • Corporate promotional literature in bags • Acknowledgement in Chairperson's address as a diamond sponsor • Corporate banner adjacent to podium • Logo on name tags • Logo on projector screen during breaks • Free normal shell scheme exhibition space
Official Platinum Sponsor	R100 000.00	<ul style="list-style-type: none"> • Official platinum sponsor status • Two free conference attendees • Logo displayed on the website • Logo displayed on conference materials • Company web banner displayed on the website • Free full-page advertisement in final programme/proceedings • Corporate promotional literature in bags • Acknowledgement in Chairperson's address as a platinum sponsor • Logo on projector screen during breaks • Free normal shell scheme exhibition space
Official Gold Sponsor	R50 000.00	<ul style="list-style-type: none"> • Official gold sponsor status • One free conference attendees • Logo displayed on the website • Logo displayed on conference materials • Free half-page advertisement in final programme/proceedings • Corporate promotional literature in bags • Acknowledgement in Chairperson's address as a gold sponsor • Logo on projector screen during breaks
Official Silver Sponsor (Max 4)	R30 000.00	<ul style="list-style-type: none"> • Official silver sponsor status • Logo displayed on the website • Logo displayed on conference materials • Free quarter-page advertisement in final programme/proceedings • Corporate promotional literature in bags • Acknowledgement in Chairperson's address as a silver sponsor • Logo on projector screen during breaks

SOCIAL FUNCTIONS SPONSORSHIP		
Welcome Reception	R60 000.00	<ul style="list-style-type: none"> • Acknowledgement • Logo displayed on the website • Logo displayed on conference materials • Logo on projector screen during breaks • 1 x wall banner at the event • 5 x pull up banners at the event
Welcome Reception Drinks	R30 000.00	<ul style="list-style-type: none"> • Acknowledgement • Logo displayed on the website • Logo displayed on conference materials • Logo on projector screen during breaks • 3 x pull up banners at the event
Networking Function	R40 000.00	<ul style="list-style-type: none"> • Acknowledgement • Logo displayed on the website • Logo displayed on conference materials • Logo on projector screen during breaks • 1 x wall banner at the event • 3 x pull up banners at the event
Networking Function Drinks	R20 000.00	<ul style="list-style-type: none"> • Acknowledgement • Logo displayed on the website • Logo displayed on conference materials • Logo on projector screen during breaks • 2 x pull up banners at the event
Gala Dinner	R70 000.00	<ul style="list-style-type: none"> • Acknowledgement • Logo displayed on the website • Logo displayed on conference materials • Logo on projector screen during breaks • 3 x wall banner at the event • 5 x pull up banners at the event
Gala Dinner Drinks	R40 000.00	<ul style="list-style-type: none"> • Acknowledgement • Logo displayed on the website • Logo displayed on conference materials • Logo on projector screen during breaks • 5 x pull up banners at the event
GENERAL SPONSORSHIP		
Conference Bags	Supply + R5 000.00	<ul style="list-style-type: none"> • Supply of branded conference bags
Conference Memory Sticks	Supply + R5 000.00	<ul style="list-style-type: none"> • Supply of branded memory sticks
Notepads in Bags	Supply + R5 000.00	<ul style="list-style-type: none"> • Supply of branded notepads
Pens in Bags	Supply + R5 000.00	<ul style="list-style-type: none"> • Supply of branded pens
Branded Promotional Items/Gifts	Supply + R5 000.00	<ul style="list-style-type: none"> • Supply of promotional item/gift
EXHIBITION STANDS		
Normal Shell Scheme Stand	R30 000.00	<ul style="list-style-type: none"> • 3m x 3m stand • 1 x plug point • 1 x double fluorescent light • Shared DB • Orientation options: corner, u-shaped, backwall • Excludes carpeting

ADVERTISING**Adverts in Final Programme/
Proceedings**

R15 000.00 for full-page colour

- Full-page colour adverts placed inside pages of final programme and proceedings

R10 000.00 for half-page colour

- Half-page colour adverts placed inside pages of final programme and proceedings

R5 000.00 for quarter-page colour

- Quarter-page colour adverts placed inside pages of final programme and proceedings